



## **“RiffTrax Live: Night of the Living Dead” Brings Original Zombie Classic to Cinemas in Time for Halloween**

***NCM Fathom Events, RiffTrax and IGN Present Hilarious Commentary  
on the 1968 Zombie Flick in Select Movie Theaters on Oct. 24***

Centennial, Colo. – Sept 3, 2013 – The “RiffTrax Live” cinema series has been racking in the “LOLs” and “ROTFLs” with its celebrated comedic treatment of films since 2009. This fall, the stars of RiffTrax—Michael J. Nelson, Kevin Murphy and Bill Corbett (best known for the groundbreaking “Mystery Science Theater 3000”)—are back for a hilarious never-before-seen take on the George Romero zombie movie “Night of the Living Dead.” Movie theater audiences will witness shambling zombies (and lead actors alike) meeting their end via razor-sharp mockery, as NCM Fathom Events, RiffTrax and IGN present “[RiffTrax Live: Night of the Living Dead](#)” on Thursday, Oct. 24, live at 8:00 p.m. ET / 7:00 p.m. CT and tape delayed at 7:00 p.m. MT / 8:00 p.m. PT/HI/AK.

Tickets for “**RiffTrax Live: Night of the Living Dead**” are available at participating theater box offices and online at [www.FathomEvents.com](http://www.FathomEvents.com). The event will be broadcast to more than 600 select movie theaters across the country through NCM’s exclusive [Digital Broadcast Network](#). For a complete list of theater locations and prices, visit the NCM Fathom Events website (*theaters and participants are subject to change*).

“Halloween is a time to celebrate the simple things: neighbor kids begging at your door, cleaning splattered eggs off your car window, and of course, laughing along with *the* classic zombie movie that kick-started the genre. We’re thrilled to be riffing along with a great print of this much-loved film!” said Michael J. Nelson, RiffTrax creator and former host of the Emmy-nominated, Peabody Award-winning “Mystery Science Theater 3000.”

A classic horror film, 1968’s “Night of the Living Dead” kicked off the ubiquitous zombie craze. The movie begins when Barbara and her brother Johnny travel to the countryside

to visit their father's gravestone. In the cemetery, Johnny is murdered by a peculiar man and Barbara must flee to an abandoned farmhouse. Also hiding from the zombies in the house is Ben, who boards up the doors and windows. After listening to the radio and learning that a satellite returning from space has reanimated the dead, Ben and Barbara discover five additional survivors hidden in the basement. Harry—one of the ragtag band of survivors—disagrees with Ben's leadership, and the tension between the two men intensifies. As the group waits out the apocalypse, the house is besieged by an increasing throng of living dead.

"An evening at the movie theater with RiffTrax Live is always a hilarious and fun experience," said Shelly Maxwell, executive vice president of NCM Fathom Events. "Seeing the guys fire their wisecracking commentary at 'Night of the Living Dead' on the big screen is a must-see for everyone's Halloween to-do list."

\*\*Editor Note: Michael J. Nelson, Kevin Murphy and Bill Corbett will be available for select telephone, radio and television press interviews. Artwork, photos and other promotional materials can be found at [www.rifftrax.com/epk](http://www.rifftrax.com/epk).

### **About National CineMedia (NCM)**

National CineMedia ([NCM](http://www.ncm.com)) operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The [NCM Cinema Network](http://www.ncm.com) and [NCM Fathom Events](http://www.fathomevents.com) present cinema advertising and events across the nation's largest [digital in-theater network](http://www.ncm.com), comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM's theater advertising network covers 183 Designated Market Areas® (49 of the top 50) and includes approximately 19,600 screens (approximately 18,800 digital). During 2012, over 710 million patrons attended movies shown in theaters in which NCM currently has exclusive, cinema advertising agreements in place. The [NCM Fathom Events](http://www.fathomevents.com) live digital broadcast network ("DBN") is comprised of approximately 750 locations in 173 Designated Market Areas® (including all of the top 50). The [NCM Interactive Network](http://www.ncm.com) offers 360-degree integrated marketing opportunities in combination with cinema, encompassing 37 entertainment-related websites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCMI) owns a 45.1% interest in and is the managing member of National CineMedia LLC. For more information, visit [www.ncm.com](http://www.ncm.com) or [www.fathomevents.com](http://www.fathomevents.com). (NCMI-E)

### **About RiffTrax**

Featuring former members of the Emmy-nominated, Peabody Award-winning show "Mystery Science Theater 3000," RiffTrax is composed of Michael J. Nelson, Kevin Murphy and Bill Corbett. Nelson has appeared on numerous radio and TV shows, written a regular column for TV Guide, and authored many best-selling books. Perhaps best known as the man behind the plucky red robot Tom Servo on "Mystery Science Theater 3000," Murphy is also author of the bestselling book "A Year at the Movies: One Man's Filmgoing Odyssey," and has been a regular contributor to NPR's "Weekend Edition" and "Wits." In addition to being a screenwriter and an internationally-produced playwright, Corbett was the voice of the robot Crow (version 2.0) on "Mystery Science

Theater 3000," as well as many other strange characters including the clueless alien The Observer (a.k.a. "Brain Guy"). To find out more about RiffTrax, visit [www.rifftrax.com](http://www.rifftrax.com).

### **About IGN Entertainment**

IGN Entertainment is the leading Internet media and services provider focused on the video game and entertainment enthusiast markets. Collectively, IGN's properties reach more than 57 million unique users worldwide, according to Internet audience measurement firm comScore. IGN is the Web's #1 video game information destination and also owns the world's largest men's lifestyle website, AskMen.com. IGN is headquartered in the San Francisco Bay Area, with offices across North America, Europe and Australia.

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